

The background of the slide is a photograph of a woman with long brown hair and glasses, wearing a light blue lab coat, sitting at a workbench and working on a laptop. The workbench is cluttered with various electronic components, wires, and tools. In the background, there are shelves with more equipment and a perforated metal wall. A decorative arc of colored dots, similar to the one in the logo, is positioned on the left side of the slide, partially overlapping the woman's image.

Sponsorship Package 2025



Our Vision

WinSETT: MAKING WAVES

A swell of change comes from the tiniest event. A single drop of water can break open ancient stones or create a ripple for miles. Together, enough droplets of water form a wave, which can impact the landscape and alter the view. WinSETT is the wave of change - towards inclusivity - in the male-dominated world of science, engineering, trades and technology.

TURNING THE TIDE

WinSETT is a progressive, action-oriented, non-profit organization, aspiring to recruit, retain and advance the careers of under-represented people in the SETT world. Since 2010, we have worked to make a dramatic impact on industry; starting with our flagship Leadership Program - guiding awareness and change through facilitated learning both in-person and online.

We amplify voices and celebrate the leadership and achievements in our industries. Through partnerships with government, business and industry, WinSETT fosters opportunities to develop and implement inclusive policies, improved working experiences and increased innovation throughout the country.

WAVE OF THE FUTURE

WinSETT envisions a world where everyone - including under-represented groups like women and gender non-conforming people - can participate fully in the fields of science, engineering, trades and technology.

Join us and become part of the surge toward equity, gender diversity and inclusion in SETT.



About Us

MISSION STATEMENT

WinSETT supports, empowers and enables women to enter, stay, grow and lead in science, engineering, trades and technology

REACH: 5,000+ program graduates | 1,179 LinkedIn followers | 936 X followers

GUIDING PRINCIPLES

- Foster inclusivity and respect
- Represent the diversity we promote
- Listen to others to learn what we don't know
- Build on what others have done
- Strive to be better and accomplish more
- Step out of our comfort zone
- Find new ways to share and collaborate
- Understand and value intersectionality



Women in SETT Leadership Program

As an action-oriented non-profit organization, WinSETT Centre encourages and supports women in SETT careers with, among other things, professional development programming.

Full-day Workshops include topics such as:

- Leadership
- Communication
- Negotiation
- Workplace Politics
- Building Your Network
- Emotional Intelligence

90-minute Skill Builders are divided into series designed to boost relevant skillsets among women and their allies. They can also be delivered individually:

Career AccelerateHER: Insider Essentials, including topics such as self-promotion, negotiation and navigating workplace politics

Career AccelerateHER: Unlocking Effective Communication, with subjects like communication styles, working with challenging people and leading change



Sponsorship Opportunities

Benefits*	Leader \$50,000	Champion \$30,000	Student Retreat \$25,000	Mentor \$20,000
Bursary offered in your name	10	6		4
Customized Skill Builders for your team (up to 30 ppl/session)	6	4		2
Opportunity to address public session	×	×		×
Sponsorship acknowledged at all sessions	×	×	×	×
Sponsorship promoted on all communications platforms	×	×	×	×
Weekend retreat for up to 20 female students			×	

* All benefits offered within one calendar year

Partner with Us

Benefits*	Role Model \$10,000	Supporter \$5,000	Ally \$3,500	Friend \$1,000
Help us make our Leadership Program more engaging	×			
Sponsor the delivery of a public session	×			
Sponsorship acknowledged at Leadership Program sessions	×	×		
Sponsorship reflected on WinSETT website	×	×	×	
Sponsorship announced in national newsletter	×	×	×	
Margaret-Ann Armour Memorial Scholarship offered in your name	6	3	2	1
Sponsorship announced on social media	×	×	×	×

* All benefits offered within one calendar year

Is your partnership level missing?

We will customize sponsorship packages to suit any budget and/or activities of interest. To learn more, contact us at administrator@winsett.ca

