

# Connecting TRADESWOMEN

# Empowerment Roadshow Series: Sponsorship Package



# Empowerment Roadshow Series

The Empowerment Roadshows provide networking, leadership development and access to mentorship resources in support of women on their trades journey.

These day-long, interactive events are free to tradeswomen in industrial and construction trades at all career stages.

### Why do we need sponsors?

We've been listening to tradeswomen: they have identified that **financial barriers exist** to accessing professional development.

 Your contribution will help provide an honorarium to tradeswomen who otherwise would not receive any wages to attend.

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Funded in part by the Government of Canada's Canadian Apprenticeship Strategy

## Platinum - \$4500

Our **premium sponsor package** includes: the opportunity to introduce speaker(s), ability to provide branded swag to attendees, participate in social media posts and be identified on signage throughout the event. Acknowledgement of your contribution would also be recognized on the WinSETT website.

### Gold - \$3250

Package includes: ability to provide branded swag to attendees, signage throughout the event, social media posting (with tagging) and acknowledgment of contribution on the WinSETT website.

### Silver - \$2000

Package includes: signage throughout the event, social media posting (with tagging) and acknowledgement of your contribution on the WinSETT website.

#### Bronze - \$1000

Package includes: signage throughout the event.



**Interested in contributing to these events?** Contact the project manager, Toby Michaud: toby@linksides.ca or visit <u>winsett.ca</u>