



SPONSORSHIP PACKAGE

2024



WinSETT: MAKING WAVES

A swell of change comes from the tiniest event. A single drop of water can break open ancient stones or create a ripple for miles. Together, enough droplets of water form a wave, which can impact the landscape and alter the view. WinSETT is the wave of change - towards inclusivity - in the male-dominated world of science, engineering, trades and technology.

TURNING THE TIDE

WinSETT is a progressive, action-oriented, non-profit organization, aspiring to recruit, retain and advance the careers of under-represented people in the SETT world. Since 2010, we have worked to make a dramatic impact on industry; starting with our flagship Leadership Program - guiding awareness and change through facilitated learning both in-person and online.

We amplify voices and celebrate the leadership and achievements in our industries. Through partnerships with government, business and industry, WinSETT fosters opportunities to develop and implement inclusive policies, improved working experiences and increased innovation throughout the country.

WAVE OF THE FUTURE

WinSETT envisions a world where everyone - including under-represented groups like women and gender non-conforming people - can participate fully in the fields of science, engineering, trades and technology.

Join us and become part of the surge toward equity, gender diversity and inclusion in SETT.

About the CANADIAN CENTRE FOR WOMEN IN SCIENCE, ENGINEERING, TRADES & TECHNOLOGY

MISSION STATEMENT

Through collaboration and partnership, the WinSETT Centre creates and fosters opportunities that encourage women to enter, stay, grow and lead in science, engineering, trades and technology careers.

GUIDING PRINCIPLES

- Foster inclusivity and respect
- Represent the diversity we promote
- Listen to others to learn what we don't know
- Build on what others have done
- Strive to be better and accomplish more
- Step out of our comfort zone
- Find new ways to share and collaborate
- Understand and value intersectionality

REACH: 5,000+ program graduates | 1,179 LinkedIn followers | 936 X followers

WOMEN IN SETT LEADERSHIP PROGRAM

As an action-oriented non-profit organization, WinSETT Centre encourages and supports women in SETT careers with, among other things, professional development programming.

Full-day Workshops include topics such as:

- Leadership
- Communication
- Negotiation
- Workplace Politics
- Building Your Network
- Emotional Intelligence

90-minute Skill Builders are divided into three series designed to boost relevant skillsets among women and their allies:

Insider Essentials, including topics such as self-promotion, negotiation and navigating workplace politics

Collaboration & Teamwork Tune-up, with subjects like communication styles, working with challenging people and leading change

Supervisor/Senior Leader Starter Pack, helping managers learn more about microaggressions, unconscious bias, and recruiting and retaining SETT women

SPONSORSHIP OPPORTUNITIES

Benefits*	Professional Development Leader \$50,000	Champion \$30,000	Student Retreat \$25,000	Mentor \$20,000
Bursary offered in your name	12	8		5
Customized Skill Builders for your team (up to 30 ppl/session)	12	8		3
Opportunity to address public session	X	X		X
Sponsorship acknowledged at all sessions	X	X	X	X
Sponsorship promoted on all communications platforms	X	X	X	X
Weekend retreat for up to 30 female students			X	

* All benefits offered within one calendar year

SUPPORT WinSETT CENTRE

Benefits*	Role Model \$10,000	Supporter \$5,000	Ally \$3,500	Friend \$1,000
Needs assessment for your team	×			
Opportunity to speak at public session	×			
Sponsorship acknowledged at Leadership Program sessions	×	×		
Sponsorship reflected on WinSETT website	×	×	×	
Sponsorship announced in national newsletter	×	×	×	
Margaret-Ann Armour Memorial Scholarship offered in your name	6	3	2	1
Sponsorship announced on social media	×	×	×	×
Seats at publicly offered Skill Builders	6	3	2	1

* All benefits offered within one calendar year