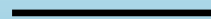




**PARTNERSHIP PACKAGE
2024**



WinSETT: MAKING WAVES

A swell of change comes from the tiniest event. A single drop of water can break open ancient stones or create a ripple for miles. Together, enough droplets of water form a wave, which can impact the landscape and alter the view. WinSETT is the wave of change - towards inclusivity - in the male-dominated world of science, engineering, trades and technology.

TURNING THE TIDE

WinSETT is a progressive, action-oriented, non-profit organization, aspiring to recruit, retain and advance the careers of under-represented people in the SETT world. Since 2010, we have worked to make a dramatic impact on industry; starting with our flagship Leadership Program - guiding awareness and change through facilitated learning both in-person and online.

We amplify voices and celebrate the leadership and achievements in our industries. Through partnerships with government, business and industry, WinSETT fosters opportunities to develop and implement inclusive policies, improved working experiences and increased innovation throughout the country.

WAVE OF THE FUTURE

WinSETT envisions a world where everyone - including under-represented groups like women and gender non-conforming people - can participate fully in the fields of science, engineering, trades and technology.

Join us and become part of the surge toward equity, gender diversity and inclusion in SETT.

About the CANADIAN CENTRE FOR WOMEN IN SCIENCE, ENGINEERING, TRADES & TECHNOLOGY

MISSION STATEMENT

Through collaboration and partnership, the WinSETT Centre creates and fosters opportunities that encourage women to enter, stay, grow and lead in science, engineering, trades and technology careers.

GUIDING PRINCIPLES

- Foster inclusivity and respect
- Represent the diversity we promote
- Listen to others to learn what we don't know
- Build on what others have done
- Strive to be better and accomplish more
- Step out of our comfort zone
- Find new ways to share and collaborate
- Understand and value intersectionality

REACH: 5,000+ program graduates | 1,179 LinkedIn followers | 936 X followers

WOMEN IN SETT LEADERSHIP PROGRAM

As an action-oriented non-profit organization, WinSETT Centre encourages and supports women in SETT careers with, among other things, professional development programming.

Full-day Workshops include topics such as:

- Leadership
- Communication
- Negotiation
- Workplace Politics
- Networking
- Mentorship & Sponsorship
- Emotional Intelligence

90-minute Skill Builders are divided into three series designed to boost relevant skillsets among women and their allies:

Insider Essentials, including topics such as self-promotion, negotiation and navigating workplace politics

Collaboration & Teamwork Tune-up, with subjects like communication styles, working with challenging people and leading change

Supervisor/Senior Leader Starter Pack, helping managers learn more about microaggressions, unconscious bias, and recruiting and retaining SETT women

PARTNER WITH WinSETT CENTRE

Opportunities	Contact Us for More Information!
Assess your company's EDI readiness level	WinSETT will guide you through our maturity model to understand how your company can improve its EDI readiness
Offer training to your managers and supervisors	Our 10-module Manager Certificate ensures your supervisors are ready to recruit, retain and manage SETT women
Offer training to your up-and-coming female leaders	Either in-person or online, consider how your company's women in SETT could benefit from professional development
Support female students in SETT	Make public session seats available to young women in SETT post-secondary programs by sponsoring their participation
Partner with us to deliver public sessions	Public sessions are an important tool for women seeking to improve their leadership skills, often without employer support
Help us promote WinSETT and its programming	Do you have a newsletter or other distribution network that might be interested in WinSETT programming?
Volunteer to advise and guide a WinSETT project	Help us maximize the impact of government-funded projects designed for SETT women or their workplaces
Offer your skills to the WinSETT Board of Directors	Are you a woman in SETT ready to volunteer your time and energy to help a new generation of female leaders?